URBAN SAFETY

Technology, finance and solutions at the service of citizens, local economy and environment.

APPROACH

The issue of urban safety occupies a leading role in public opinion and in the political debate on city government, where the concept goes beyond the traditional one of public order. Improving citizens' safety means improving the quality of life, a fundamental element of social development. From this point of view, safety is one of the pillars of the Augmented City, a city that is sensitive and responsive to behavioural changes thanks to the creation of urban environments capable of recording what is happening in real time and of allowing a prompt reaction for the benefit and protection of citizens.

SOLUTION

Municipia offers effective and technologically advanced answers to reduce the sense of insecurity and the potential dangers in the city thanks to predictive tools, able to analyse the big data collected from the urban environment, and to the implementation of integrated active safety solutions. The application of new technologies, the real-time knowledge of what is happening in the city through the interpretation of events, predictions based on the data collected, the analysis and the combination of the data themselves thus give life to a new concept of urban safety: integrated, more immediate and closer to citizens and their real needs, more functional to the decisions to be taken and to a better control of the territory.



TRANSVERSALITY

Safety is a complex area of intervention that also affects the sectors of public property and public lighting, additionally cited as indicators of urban decay.



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Municipia is at the side of administrations with the aim of increasing the well-being and safety offered and perceived in urban areas, safeguarding and maximising the investments made, centralising the collection and analysis of data from video cameras, acoustic sensors, security alarms, real-time alerts and supporting them in their intervention activities, allowing response in an incisive and timely manner.



ADVANTAGES



INTEGRATION

of technologies already present in the area allows enhancing and maximising the investments borne by public administrations, evolving tools and methods.



CENTRALISED MANAGEMENT

of the integrated urban safety allows, as required by law, to enable inter-forces security and the related institutional workflows.



ARTIFICIAL INTELLIGENCE AND CORRELATION FUNCTIONS

able to provide useful tools for improving the quality and efficiency of the security services of the urban area and support for decision makers.

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