## **REVENUE MANAGEMENT**

Technology, finance and solutions at the service of citizens, local economy and environment.

# APPROACH

With the decline of derived finance as the main source of livelihood, Local Authorities must mainly independently find the sources to be used to achieve their institutional purposes and to provide services aimed at satisfying the needs of citizens and businesses. However, no use is possible without the necessary economic resources. The management of own Revenues has thus become a fundamental hub for guaranteeing the resources required for the city's operation and for the efficiency of the services provided.

# SOLUTION

Skills in processes, applicable legislation and the most modern technological tools are the pillars on which the services and application solutions for revenue management and territorial governance are built. The same elements allow carrying out innovative projects integrated with the management systems already in use. Municipia's technologically advanced solutions make it possible to achieve three fundamental objectives: fiscal equity; the centrality of the citizen, recipient of advanced services for simplifying obligations; planning and control of resources.

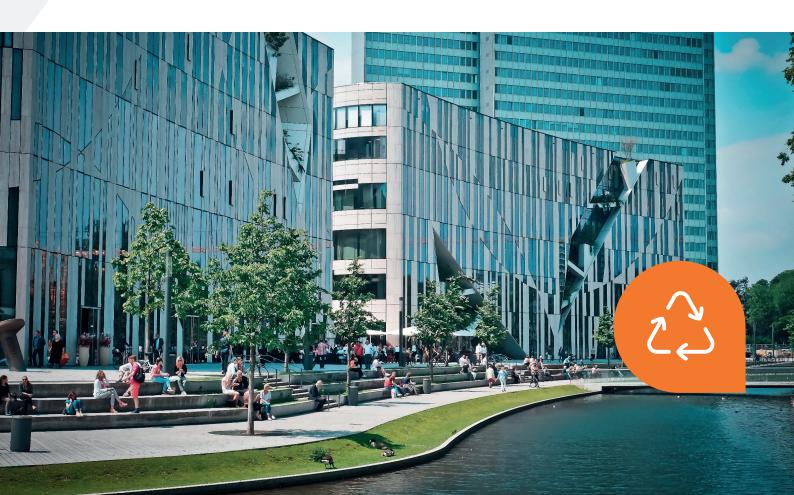


### **OUTSOURCING**

- Possibility of creating a knowledge system of the territory which stems from the municipal databases and integrates all the information sources available.
- Bring the Municipal administration closer to its citizens through the introduction of digital communication tools.
- Increase Revenues (ordinary, assessment, compulsory) including by providing services to taxpayers such as sending digital reminders and requests.
- Improve the efficiency of the "municipal machine" and the effectiveness of services for citizens with modern and safe Data centres and new software solutions usable in Cloud.
- Complete management of the processes for the assessment and collection of Revenue.
- Improve knowledge of the territory (personal data of subjects, toponymy, properties) thanks to the integration of the municipal information system with the Knowledge System.
- Development of apps for mobile devices and websites to encourage dialogue between citizens and the Administration.



Click here or Scan the QR code to discover the Portfolio Map and our Case Studies





### **ADVANTAGES**

#### **END-TO-END CARE**

of all the processes aimed at managing the Revenue of Local Authorities thanks to the use of data analysis technologies.

#### **REAL-TIME CHECKS**

of the information required for the control process, thanks to the integration with the central platform.

## OPTIMISATION AND SIMPLIFICATION

of the ordinary management and collection, for the Authority and for the taxpayers.

#### **EVASION RECOVERY**

widespread and effective. Efficient compulsory collection but at the same time attentive to people's needs.

#### **MORE SECURITY**

more efficiency and speed in the regular performance of tasks by all the operators involved in the system.

#### MODELS FOR FORECASTING

and decision support for the Administration.

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