

# Safety



## NEED

The issue of urban safety occupies a leading role in public opinion and in the political debate on city government, where the concept goes beyond the traditional one of public order.

**Improving citizens' safety means improving the quality of life, a fundamental element of social development.**

From this point of view, safety is one of the pillars of the Augmented City, a city that is sensitive and responsive to behavioural changes thanks to the creation of urban environments capable of recording what is happening in real time and of allowing a prompt reaction for the benefit and protection of citizens.

## SOLUTION

Municipia offers effective and technologically advanced answers to reduce the sense of insecurity and the potential dangers in the city thanks to predictive tools, able to analyse the big data collected from the urban environment, and to the implementation of integrated active safety solutions. The application of new technologies, the real-time knowledge of what is happening in the city through the interpretation of events, predictions based on the data collected, the analysis and the combination of the data themselves thus give life to a new concept of urban safety: integrated, more immediate and closer to citizens and their real needs, more functional to the decisions to be taken and to a better control of the territory.





Municipia is at the side of administrations with the aim of increasing the well-being and safety offered and perceived in urban areas, safeguarding and maximising the investments made, centralising the collection and analysis of data from video cameras, acoustic sensors, security alarms, real-time alerts and supporting them in their intervention activities, allowing response in an incisive and timely manner.

## **ADVANTAGES**

- ▶ The integration of tools and technologies already present in the area allows enhancing and maximising the investments borne by public administrations, evolving tools and methods.
- ▶ A centralised management of integrated urban safety allows, as required by law, to enable inter-forces security and the related institutional workflows.
- ▶ By using Artificial Intelligence and correlation functions, it can provide useful tools for improving the quality and efficiency of the security services of the urban area and support for decision makers.



## **TRANSVERSALITY**

Safety is a complex area of intervention that also affects the sectors of public property and public lighting, additionally cited as indicators of urban decay.

### **Municipia,**

a company of the Engineering Group, is the partner for the digital transformation of cities of all sizes. It provides the best technologies and creates services through private investments, absorbing the operational risk.

## **MUNICIPIA - AUGMENTED CITY**

### **Mission**

- ▶ We manage services for Authorities and their citizens, achieving greater levels of efficiency, effectiveness, transparency and sustainability through digital technology. We also intervene with **public-private partnerships and project financing** formulas with investments and risks borne by us and participation in the benefits deriving from the increase in revenues and the decrease in costs.
- ▶ We add value to existing investments and technologies, making available our experience and the technological solutions of the Engineering Group. We intervene both with vertical initiatives and with cross-cutting projects in order to improve the quality of life in the city and to simplify the relationship between Public Administrations and citizens.